

PROFILE

Retoucher, product-imaging specialist, and AI visual producer combining high-end finishing craft with directed generative workflows. Builds accurate, commercially useful imagery through art direction, controlled iteration, compositing, color management, and human-led final quality control.

CORE PRACTICE

- High-end product and beauty retouching
- AI image generation and visual development
- Compositing, masking and background work
- Color correction and material accuracy
- Archival restoration and reconstruction
- Ecommerce image systems and standards
- Prompt design and controlled variation
- Human-reviewed visual quality control

AI MODELS + SYSTEMS

GENERATIVE IMAGING

Midjourney / Gemini image generation / Nano Banana / OpenAI image generation

MULTIMODAL + RESEARCH

ChatGPT / Gemini / Claude / Grok by xAI

LOCAL + WORKFLOW

Ollama local models / Codex / Claude Code

FINISHING

Photoshop / Lightroom / Camera Raw / Wacom / Topaz Labs / Blender

SELECTED IMPACT

800+ Artworks and maps restored
500+ Five-star customer reviews
120+ Luxury products photographed daily
2013-PRESENT Professional imaging work

EDUCATION + LANGUAGES

City College of San Francisco
Fine Arts and Photography

English and Portuguese - fluent
Spanish - basic to intermediate

AI + VISUAL PRODUCTION

Generative Imaging & Finishing

ART DIRECTION / MODEL ORCHESTRATION / RETOUCHING

HUMAN-LED DECISIONS FROM CONCEPT THROUGH FINAL APPROVAL

Directs AI image systems for concept development, controlled visual variation, object and background generation, layout exploration, and compositing support. Works across Midjourney, OpenAI image generation, Gemini and Nano Banana, then uses ChatGPT, Claude, and Grok for visual analysis, research, and structured iteration. Finishes work in Photoshop with close control over anatomy, geometry, texture, lighting, edges, color, brand consistency, and product truth.

PROMPT SYSTEMS / VISUAL ANALYSIS / COMPOSITING / PHOTOSHOP FINISHING / QA

RETOUCHING + VISUAL PRODUCTION

Archive Print Co.

FOUNDER / RETOUCHER & DESIGNER / 2017-PRESENT

800+ RESTORED ARTWORKS AND MAPS / 500+ FIVE-STAR REVIEWS

Built and operate an independent art and print brand centered on archival restoration, color correction, cleanup, reconstruction, and print-ready production. Combine traditional retouching with AI-assisted research, visual development, mockup creation, variation, and quality review while preserving source integrity and maintaining consistent files across products, sizes, and customer touchpoints.

RESTORATION / COLOR / RECONSTRUCTION / AI-ASSISTED PRODUCTION / PRINT QA

The RealReal

PRODUCT PHOTOGRAPHER / SAN FRANCISCO / 2013-2017

120+ LUXURY PRODUCTS PHOTOGRAPHED DAILY

Produced accurate, publication-ready imagery for luxury fashion, jewelry, accessories, and home goods in a high-volume ecommerce studio. Met demanding productivity and quality standards while collaborating with stylists and production teams on lighting, composition, color fidelity, material detail, and visual consistency.

LUXURY ECOMMERCE / STUDIO LIGHTING / COLOR FIDELITY / PRODUCTION CONSISTENCY

Freelance Photography

COMMERCIAL / PORTRAIT / WEDDING / CORPORATE

CAPTURE THROUGH RETOUCHING, ORGANIZATION, AND DELIVERY

Led and supported client assignments across lighting, capture, selection, retouching, file organization, direction, and polished gallery delivery. Experience includes lead wedding coverage, production assistance, portraits, commercial imagery, and corporate events.

PHOTOGRAPHY / CLIENT DIRECTION / RETOUCHING / ASSET DELIVERY